



Big Data
National Research Programme



Big Data and Global Trade Law

16-17 November 2018, University of Lucerne

Speakers

taped.

trade agreement provisions on e-commerce and data flows



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**Thomas Cottier***University of Bern*

Thomas Cottier, former Managing Director of the World Trade Institute, is Professor Emeritus of European and International Economic Law at the University of Bern.

He published widely in the field of international economic law, with a particular focus on constitutional theory and intellectual property.

He directed the national research programme on trade law and policy (NCCR International Trade Regulation: From Fragmentation to Coherence) located at the WTI from 2006-2014. He is an associate editor of several journals. He was a visiting professor at the Graduate Institute, Geneva, the Paris I Sorbonne, University of Barcelona, and regularly teaches at the Europa Institut Saarbrücken, Germany, at Wuhan University, China, at the University of Torino and more recently at the University of Ottawa, Canada. He was a member of the Swiss National Research Council from 1997-2004 and served on the board of the International Plant Genetic Resources Institute (IPGRI) Rome during the same period. He served the Baker & McKenzie law firm as Of Counsel from 1998 to 2005. He held several positions in the Swiss External Economic Affairs Department and was the Deputy-Director General of the Swiss Intellectual Property Office.

Prof. Cottier has a long-standing involvement in GATT / WTO activities. He served on the Swiss negotiating team of the Uruguay Round from 1986 to 1993, first as Chief negotiator on dispute settlement and subsidies for Switzerland and subsequently as Chief negotiator on TRIPs. He has served as a member or chair of several GATT and WTO panels and currently serves on a high level panel reviewing the International Health Regulations of the World Health Organization.

**Anupam Chander***Georgetown University*

Anupam Chander is a Professor of Law at Georgetown University Law Center.

Much of his scholarship focuses on the global regulation of new technologies. His book, *The Electronic Silk Road* (Yale University Press) seeks to “dismantle the logistical and regulatory barriers . . . to trade while at the same time ensuring that public policy objectives cannot easily be evaded through a simple jurisdictional sleight of hand or keystroke.”

A graduate of Harvard College and Yale Law School, he clerked for Chief Judge Jon O. Newman of the Second Circuit Court of Appeals and Judge William A. Norris of the Ninth Circuit Court of Appeals. He practiced law in New York and Hong Kong with Cleary, Gottlieb, Steen & Hamilton. He has been a visiting law professor at Yale, the University of Chicago, Stanford, and Cornell. Prior to joining the Georgetown faculty, he was the Director of the California International Law Center and Martin Luther King, Jr. Professor of Law at UC Davis.

He is an elected member of the American Law Institute, and has previously served on the Executive Council of the American Society of International Law, where he cofounded the International Law and Technology Interest Group. He serves as a judge of the Penn-Stanford Junior International Faculty Forum. The recipient of Google Research Awards and an Andrew Mellon grant on the topic of surveillance, he has served on ICTSD/World Economic Forum expert groups on the digital economy. An affiliate of Yale's Information Society Project, he serves as a faculty advisor to Georgetown's Institute for Technology Law and Policy.

**Mira Burri***University of Lucerne*

Mira Burri is senior lecturer and managing director for internationalisation at the Faculty of Law of the University of Lucerne.

In the latter role, she is responsible for advancing the internationalisation strategy of the Faculty, expanding and improving the international academic programme, the network of partner institutions and the mobility opportunities for Lucerne-based and incoming students. Mira Burri is teaching International Law of Contemporary Media, Digital Copyright, Internet Law and International Intellectual Property Law. She is the principal investigator of the NRP75 project.

Prior to joining the University of Lucerne, Mira Burri was a senior fellow at the World Trade Institute at the University of Bern, where she led a project on digital technologies and trade governance as part of the Swiss National Centre of Competence in Research (NCCR): Trade Regulation.

Mira Burri received her law degree from the University of Sofia and a Master of Advanced European Studies (MAES) from the Europe Institute of the University of Basel. Her doctoral thesis dealt with EU competition law and was awarded the Professor Walther Hug prize (2006/2007). Mira Burri completed her habilitation in 2015 with *venia docendi* for international economic law, European and international communications and media law, as well as Internet law.

**Manfred Elsig***University of Bern*

Manfred Elsig is Professor of International Relations and Deputy Managing Director of the World Trade Institute of the University of Bern.

From 2013-2017 he was the Director of the NCCR Trade Regulation. He studied at the universities of Bern and Bordeaux and earned a degree in political science. He worked from 1997 to 1999 at the Swiss Federal Office for Foreign Economic Affairs. He later joined the Political Science Institute at the University of Zurich and received his PhD (Dr Phil) in 2002 with a dissertation on European Union trade policy. From 2002 to 2004 he worked for UBS financial services group and

as a personal advisor to the Minister of Economy of Canton Zürich. In 2004-2005 he was a teaching fellow at the International Relations Department at the London School of Economics and Political Science. From 2005 to 2009 he worked as a post-doc fellow at the World Trade Institute and at the Graduate Institute of International and Development Studies in Geneva. From 2009 to 2013 he was an Assistant Professor at the World Trade Institute.

His research focuses primarily on the politics of international trade, regional trade agreements, European trade policy, international organisations, US–EU relations, and private actors in global politics. He has published in international peer-reviewed journals including *International Studies Quarterly*, *European Journal of International Relations*, *European Union Politics*, *Journal of European Public Policy*, *Journal of Common Market Studies*, *Review of International Organizations*, *Review of International Political Economy*, and *World Trade Review*. He has been visiting lecturer/visiting professor at the University of Zurich, the University of Geneva, the Graduate Institute of International and Development Studies, the London School of Economics and Political Science, and the Thunderbird School of Global Management. His courses include international political economy (IPE), international relations theories, international institutions, globalisation and European integration, and research methods.



Sebastian Klotz

University of Bern

Sebastian Klotz joined the World Trade Institute (WTI) in January 2016 as a Research Fellow within the NCCR Trade Regulation Work Package 2: New Preferentialism in Trade.

Before joining the WTI, he worked as a Carlo-Schmid Fellow and Trade and Competitiveness Consultant for the Office of the Chief Economist of the International Trade Centre (ITC), the joint agency of the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organisation (WTO). Prior to joining ITC, Sebastian gathered work experience at the Ifo Institute for Economic Research (Germany), the German-Mexican Chamber of Commerce and Industry (Mexico) and the University of Strathclyde (UK).

Mr. Klotz holds a Master's in International Trade, Finance and Development jointly awarded by the Barcelona Graduate School of Economics, the Universitat Pompeu Fabra and the Autonomous University of Barcelona in Spain. He completed his undergraduate studies at the University of Strathclyde (UK) and Tec de Monterrey (Mexico) and graduated with a Bachelor's in Economics with First Class Honours. Mr. Klotz, a German national, also speaks English and Spanish.

Dissertation topic: "Regulatory standard-setting and preferential trade agreements".

**Daniel C. Crosby***King & Spalding*

Daniel Crosby specializes in international trade, investment and matters related to public international law.

A partner of King & Spalding's International Trade Practice and manager of the Geneva office, Daniel Crosby helps sovereign and business clients to achieve practical economic objectives around the world by applying and negotiating international agreements.

Mr. Crosby represents major U.S. and European multinational corporations in a variety of trade and investment negotiations, and on the application of treaty-based rules to improve global market access for goods, services and e-commerce. He also advises clients regarding national trade remedy proceedings and World Trade Organization (WTO) disputes.

**Andrew D. Mitchell***University of Melbourne*

Andrew D. Mitchell is Professor at Melbourne Law School, Australian Research Council Future Fellow, Director of the Global Economic Law Network, a member of the Indicative List of Panelists to hear WTO disputes, and a member of the Energy Charter Roster of Panelists.

He has previously practised law with Allens Arthur Robinson (now Allens Linklaters) and consults for States, international organisations and the private sector. Andrew D. Mitchell has taught law in Australia, Canada, Singapore, and the US and is the recipient of four major grants from the Australian Research Council and the Australian National Preventive Health Agency. He has published over 130 academic books and journal articles and is a Series Editor of the Oxford University Press International Economic Law Series, an Editorial Board Member of the Journal of International Economic Law and a General Editor of the Journal of International Dispute Settlement. He has law degrees from Melbourne, Harvard and Cambridge and is a Barrister and Solicitor of the Supreme Court of Victoria.

**Neha Mishra***University of Melbourne*

Neha Mishra is a doctoral candidate at Melbourne Law School.

She has previously practised law with Herbert Smith Freshfields LLP in London and Economic Laws Practice in Delhi. She has also served as a lecturer at National Law School of India University (NLS) teaching competition law and public international law. Neha Mishra has completed her undergraduate degree in law from NLS, LLM from London School of Economics, and Master in Public Policy from National University of Singapore, where she held the Kewalram Chanrai Fellowship. While completing her studies in Singapore, she interned with the Government Relations team at eBay, and collaborated with them on a long-term research project on e-payments regulations in the ASEAN region. She also interned with Legal and Corporate Affairs team in Microsoft, and worked on a variety of matters related to legal and policy issues in the digital technology industry.

Neha Mishra's doctoral thesis is focused on studying the linkages between international trade law and internet governance. More specifically, her thesis focuses on government measures that restrict data flows through the internet, and create barriers to digital trade. The objective of her thesis is to derive a legal and policy framework that balances the objectives of international trade law with policy goals in internet governance. Her doctoral studies are currently funded by the Australian Postgraduate Awards and the Endeavour IPRS.

**Patrick Leblond***University of Ottawa*

Patrick Leblond is a CIGI senior fellow with the Global Economy Program.

He is an expert in global economic governance and international political economy, regional economic integration, financial regulation, and business and public policy. At CIGI, Patrick Leblond specializes in the investigation of international trade in the areas of the Canada-European Union Comprehensive Economic and Trade Agreement and the Transatlantic Trade and Investment Partnership. Alongside his CIGI appointment, Mr. Leblond is associate professor and holder of the CN-Paul M. Tellier Chair on Business and Public Policy at the University of Ottawa's Graduate School of Public and International Affairs.

Prior to his current professorship, he was an assistant professor of international business at HEC Montréal and the director of the Réseau économie internationale at the Centre d'études et de recherches internationales de l'Université de Montréal. Patrick Leblond also holds the designation of chartered accountant and, before his career in academia, worked as a senior accountant and auditor at Ernst & Young in Montreal. He went on to work as a senior consultant, first in economic and financial consulting with Arthur Andersen & Co., and then later in business strategy consulting with SECOR Consulting.

**Daniel Gervais***Vanderbilt University*

Daniel Gervais focuses on international intellectual property law, having spent 10 years researching and addressing policy issues as a legal officer at the World Trade Organization (WTO), as head of the Copyright Projects section of the WIPO, and Deputy Secretary General of International Confederation of Societies of Authors and Composers (CISAC), and Vice-Chair of the International Federation of Reproduction Rights Organizations (IFRRO). He is the author of *The TRIPS Agreement: Drafting History and Analysis*, a leading guide to the text that governs international intellectual property rights.

Before joining Vanderbilt Law School in 2008, Professor Gervais served as acting dean and vice-dean for research of the Common Law Section at the University of Ottawa. Before entering the academy, he practiced law as a partner with the technology law firm BCF in Montreal. He was also a consultant with the Paris-based Organization for Economic Cooperation and Development (OECD). He has been a visiting professor at numerous international universities and a visiting scholar at Stanford Law School. In 2012, he was the Gide Loyrette Nouel Visiting Chair at Sciences Po Law School in Paris. He is editor-in-chief of the peer-reviewed *Journal of World Intellectual Property*. In 2012, he was the first North American law professor admitted to the Academy of Europe. In 2017 he became Chairman of the International Association for the Advancement of Teaching And Research in Intellectual Property (ATRIP). He is a member of the American Law Institute.

**Xavier Seuba***University of Strasbourg*

Xavier Seuba is Associate Professor of Law, Academic Coordinator, Judicial Training Manager and Director of the Diploma on Patent Litigation at the Center for International Intellectual Property Studies, University of Strasbourg.

He is also Coordinator of the CEIPI-BETA Project on the Law and Economics of Intellectual Property.

He studied Law in Universidad de Navarra (Pamplona, Spain) and, after completing a master degree and an Advanced Studies Diploma in International Studies at Universitat Pompeu Fabra (2003), he received his doctorate in 2008 from this university with the thesis *Health protection and the international regulation of pharmaceutical products*.

He teaches courses in various European and American universities for graduate and postgraduate students on Public International Law, International Economic Law, Intellectual Property Law, International Human Rights law, and International Health Law.

His areas of technical expertise include pharmaceutical policies and law, intellectual property law and technical standards regulation. In the area of intellectual property law, he predominantly works on issues related to patents and intellectual property enforcement.

Xavier Seuba has advised several national governments on intellectual property and pharmaceuticals legislation, advising them on issues of policy design and in the context of free trade agreements negotiations. He has also been consultant for several international organizations, including the World Health Organization, the Panamerican Health Organization, the European Union (EBTC/ACC1Ó), the Interamerican Development Bank, the Central America Integration System, the United Nations Office of the High Commissioner for Human Rights and the United Nations Conference for Trade and Development.

He has authored numerous papers, articles, book chapters and books in his areas of expertise.



Rolf H. Weber

University of Zurich

Professor Dr. Rolf H. Weber studied law at the University of Zurich and at Harvard Law School. In 1979, he received his Doctorate of law (Ph. D. iur.) from the University of Zurich and, in 1986, he received his Habilitation from the same university in the field of Swiss and international civil and economic law. Beginning in 1983, he has taught regularly at the University of St. Gallen (HSG). Since 1995, he is a full professor for private, commercial and European law at the University of Zurich and, since 2000, a visiting professor at the University of Hong Kong.

Professor Weber has been a lawyer with the law firm, Bratschi, Wiederkehr & Buob (Zurich) since 1982. He is Director of the Centre for Information and Communications Law and of the Europa Institute at the University of Zurich. From 2009 to 2011, he was employed as an expert by the European Council in the domain of Internet Governance and from 2010 to 2012, as an expert on the EU's Internet of Things Expert Group.

Professor Weber has been a member of the Steering Committee of the Global Internet Governance Academic Network (GigaNet) since 2008, and he has won awards for research contributions in numerous conferences. Since 1997, he has also been a member of the Appeal Commission of the SIX Swiss Exchange, where he became president in 2009.

**Urs Gasser***Harvard University*

Urs Gasser is the Executive Director of the Berkman Klein Center for Internet & Society at Harvard University and a Professor of Practice at Harvard Law School.

He serves as a trustee on the board of the NEXA Center for Internet & Society at the University of Torino and on the board of the Research Center for Information Law at the University of St. Gallen, and is a member of the International Advisory Board of the Alexander von Humboldt Institute for Internet and Society in Berlin. He is a Fellow at the Gruter Institute for Law and Behavioral Research.

Dr. Gasser has written and edited several books, and published over 100 articles in professional journals. He is the co-author of “Born Digital: Understanding the First Generation of Digital Natives” (Basic Books, 2008 and 2016, with John Palfrey) that has been translated into 10 languages (including Chinese), and co-author of “Interop: The Promise and Perils of Highly Interconnected Systems” (Basic Books, 2012, with John Palfrey).

Urs Gasser's research and teaching activities focus on information law, policy, and society issues and the changing role of academia in the digitally networked age. Current projects – several involving the Global Network of Internet & Society Centers, which he helped to incubate – focus on the governance of evolving and emerging technologies such as Cloud Computing, the Internet of Things, Augmented Reality, and Artificial Intelligence, with a particular interest in privacy and security issues and the broader implications of these technologies, including questions of agency and autonomy. As a longer term research interest, he studies the patterns of interaction between law and innovation, and innovation with the legal system in the digital age.

Dr. Gasser frequently acts as a commentator on comparative law issues for the US and European media.

**Kristina Irion***University of Amsterdam*

Kristina Irion is Assistant Professor at the Institute for Information Law (IViR) at the University of Amsterdam. She is the coordinator of the Research Master's programme in Information Law and faculty organiser of the Annual IViR Summer Course on Privacy Law and Policy. Until 2017, she was Associate Professor at the School of Public Policy at Central European University in Budapest.

Kristina obtained her Dr. iuris degree in EU Competition Law in the communications sector from Martin Luther University, Halle-Wittenberg, and holds a Master's degree in Information Technology and Telecommunications Law from the University of Strathclyde, Glasgow. Before academia, she worked as a part time Legal Officer at the Data Protection Authority in Berlin and as Senior Regulatory Counsel for a German mobile network operator. Kristina also gained

working experience as a trainee at the European Commission in Brussels and she was a visiting fellow at the Electronic Privacy Information Center (EPIC) in Washington.

Kristina is an expert in information law and governance, data markets and cross-border data flows. In 2016, she lead-authored a highly influential study which identifies possible tensions between EU data protection law and free trade agreements. As a Marie Curie Fellow she accomplished her individual research project on Governing Digital Information which explores how cloud computing transforms the (legal) relationship between individuals and their personal records. Kristina was key personnel of four collaborative European research projects on privacy, independent media supervisory authorities, and building functioning media institutions. She frequently provides expertise to the European Parliament and the Commission, the Council of Europe, the OECD and civil society organisations.



Joris Van Hoboken

Free University of Brussels

Joris van Hoboken is a Senior Researcher at the Institute for Information Law (IViR), University of Amsterdam and a Professor of Law at the Vrije Universiteit Brussels (VUB).

Van Hoboken works on the intersection of fundamental rights protection (data privacy, freedom of expression, non-discrimination) and the governance of platforms and internet-based services. I am a specialist in European data protection, algorithmic governance and the regulation of internet intermediaries. At IViR, he is currently working on data privacy in smartphone ecosystems, the fairness in news recommendation systems and the potential of the GDPR to address data-driven discrimination. At VUB, Van Hoboken is appointed to the Chair 'Fundamental Rights and Digital Transformation'. The Chair is established at the Interdisciplinary Research Group on Law Science Technology & Society (LSTS), with the support of Microsoft.

Previously, Van Hoboken was a Postdoctoral Research Fellow at the Information Law Institute (ILI) at New York University, School of Law (2013-2016), a Visiting Scholar at the NYU Stern Center for Business & Human Rights (2015-2016) and a lecturer at CornellTech (2016). In 2008, he was a visiting scholar at the Berkman Klein Center for Internet & Society at Harvard University. From 2007-2017, Van Hoboken served on the Board of Directors of the Dutch digital rights organization Bits of Freedom. Van Hoboken obtained his PhD from the University of Amsterdam on the topic of search engines and freedom of expression (2012) and has graduate degrees in Law (2006, University of Amsterdam, cum laude) and Theoretical Mathematics (2002, University of Amsterdam, cum laude).

For his PhD thesis, he received the thesis award of the Praemium Erasmianum Foundation. Van Hoboken is a regular speaker at international events and conferences and has conducted research for the European Commission, ENISA, UNESCO, Upturn and The Open Society Foundations. His work has been covered

in NRC Handelsblad, De Correspondent, the Dutch evening news, Bloomberg News, the Wall Street Journal and the Financial Times.



Svetlana Yakovleva

University of Amsterdam

Svetlana Yakovleva is a researcher at the Institute for Information Law (IvIR) of the University of Amsterdam. She also works as a professional support lawyer in Privacy and Cybersecurity practice group at De Brauw Blackstone Westbroek in their Amsterdam office.

Her primary research interests lie at the intersection of data privacy and cybersecurity law, human rights and international trade law.

Svetlana Yakovleva has given public lectures at Vanderbilt University (USA) and Law and Technology Center at the University of Hong Kong Faculty of Law. Her recent research proposes a way to balance the fundamental right to data privacy and the liberalisation of international trade. One of her recent papers was presented at the Privacy Law Scholars Conferences at Berkeley Law School (USA) and Tilburg University (Netherlands).

She received a degree in law (cum laude) from the National Research University Higher School of Economics (Moscow) in 2005. She also holds an LL.M degree in Law and Economics (EMLE) from the Erasmus University, Rotterdam and the University of Hamburg (2007), and a research master degree in Information law from the IvIR (2016). During her research master studies she also spent a semester at New York University School of Law. Between 2007 and 2014, Svetlana Yakovleva worked as a consultant for the Moscow office of Debevoise&Plimpton LLP, as independent legal counsel and as corporate legal counsel for Allianz Global Assistance Russia. She also provided legal and methodological advice for the e-Government project of the Russian Government.



Marta Soprana

TradePolConsulting

Marta Soprana is a trade policy advisor, researcher and project manager with over 12 years experience in the field of international trade, with a specialization in trade in services.

Founder of TradePol Consulting, an advisory firm providing technical assistance on international trade policy issues, she has advised a number of international organizations (e.g. ITC, UNCTAD, UNESCAP, World Bank, and WTO), regional institutional arrangements and national governments on matters related to the negotiation and implementation of multilateral and regional trade agreements;

worked with trade institutions and associations to promote exports and investments; and supported private firms in their efforts to access and operate in foreign markets.

Marta Soprana has authored and co-authored a number of publications on trade in services, digital trade, MSME-related policies in the GATS and air services liberalization, and has experience working across wide geographical contexts in economies in varied stages of economic development, including Lao PDR, Singapore, China, India, Vietnam, East Africa and Europe.

Currently pursuing a PhD in International Law and Economics at Bocconi University, Marta Soprana holds a Master in International law and Economics from the World Trade Institute (WTI) in Bern, a Master degree in internationalization of SMEs from the Italian Trade Agency in Rome, and a degree in International Relations and Diplomatic studies from the University of Bologna.



Florent Thouvenin

University of Zurich

Florent Thouvenin is an associate professor of information and communications law at the University of Zurich.

Florent Thouvenin completed his undergraduate, PhD and post-doctoral studies at the University of Zurich. He was a research assistant at ETH Zurich and the University of Zurich, practised law at a Zurich corporate law firm, and was a senior research fellow in a research project at the University of Zurich, as well as an assistant professor at the University of St. Gallen.

His research focuses on copyright and matters of privacy and data protection in the digital society. The question at the forefront of his research is whether and how our privacy and data protection must be approached differently through the prism of the law and technology in the information society. His other research projects include the relationship between information and power, exclusive rights and access to data, and the growing personalisation of advertising, agreements and pricing.

Among other things, Florent Thouvenin is the Center for Information Technology, Society and Law's Steering Committee Chairman and Director of the University of Zurich's Digital Society Initiative. He is also a managing director and member of the Board of the Swiss Forum for Communications Law.

**Rodrigo Polanco***University of Lucerne*

Rodrigo Polanco is a Postdoctoral Researcher at the University of Luzern, and a Visiting Professor at the Institute of International Studies at the University of Chile. He is also a former Assistant Professor of International Economic Law at the University of Chile Faculty of Law, where he also served as the Director of International Affairs.

He is also a senior researcher and lecturer at the World Trade Institute – University of Bern, serving also as the Academic Coordinator of WTI Advanced Master Programmes. At the WTI, he previously coordinated the SECO Project (which supports development of Regional Competence Centres for Trade Law and Policy in Peru, South Africa, Vietnam, Indonesia and Chile) and the SNIS Project (Diffusion of International Law: A Textual Analysis of International Investment Agreements).

Mr. Polanco is a visiting professor at Universidad Externado Colombia and member of the editorial team of their Law and Economy Review (Contexto), and a visiting professor and research external evaluator of the Pontifical Catholic University of Peru (PUCP). He is also a co-founder of Fiscalía del Medio Ambiente (FIMA) a Chilean non-profit organisation working in public interest environmental cases, and teaching local communities and members of the judiciary on environmental law. He serves as director of their environmental law journal (Justicia Ambiental).

He specialises in international economic law, including investment law, trade law, environmental law and air and space law. He holds a Bachelor and a Master of Laws from Universidad de Chile School of Law, an LL.M. in International Legal Studies from New York University (NYU) School of Law, and a PhD from the University of Bern, Graduate School of Economic Globalisation and Integration, specialised in international investment law.

Rodrigo Polanco joined the team of PD Dr. iur. Burri, as a post doc researcher for the project “The Governance of Big Data in Trade Agreements: Design, Diffusion and Implications” (NFP 75)

**Henry S. Gao***Singapore Management University*

Henry Gao is an associate Professor of law at Singapore Management University and Dongfang Scholar Chair Professor at Shanghai Institute of Foreign Trade.

With law degrees from three continents, he started his career as the first Chinese lawyer at the WTO Secretariat. Before moving to Singapore in late 2007, he taught law at University of Hong Kong, where he was also the Deputy Director of the East Asian International Economic Law and Policy Program. He has taught at the IELPO program in Barcelona and the Academy of International Trade Law in

Macau, and was the Academic Coordinator to the first Asia-Pacific Regional Trade Policy Course officially sponsored by the WTO. Widely published on issues relating to China and WTO, he has advised many national governments as well as the WTO, World Bank, Asian Development Bank, APEC and ASEAN on trade issues.



Susan Aaronson

George Washington University

Susan Ariel Aaronson is Research Professor of International Affairs and GWU Cross-Disciplinary Fellow at the George Washington University's Elliott School of International Affairs. She is also a Senior Fellow at the think tank Center for International Governance Innovation (CIGI) in Canada.

Aaronson was also the Carvalho Fellow at the Government Accountability Project and the Minerva Chair at the National War College.

Aaronson's research examines the relationship between economic change and human rights. She is currently directing projects on digital trade and protectionism, and she also works on AI and trade and a new human rights approach to data. Her research on digital protectionism is funded by the Hewlett Foundation; earlier work has been funded by major international foundations including MacArthur, Ford, and Rockefeller; governments such as the Netherlands, U.S., and Canada; the UN, ILO, and World Bank, and U.S. corporations including Ford Motor and Levi Strauss.

Dr. Aaronson is a frequent speaker on public understanding of globalization issues and international economic developments. She regularly comments on international economics on "Marketplace" and was a monthly commentator on "All Things Considered," and "Morning Edition." She has also appeared on CNN, the BBC, and PBS to discuss trade and globalization issues. Aaronson was a Guest Scholar in Economics at the Brookings Institution (1995–1999); and a Research Fellow at the World Trade Institute 2008–2012.



Sean Doherty

World Economic Forum

Sean Doherty heads the International Trade & Investment team at the World Economic Forum.

As such he leads the Forum's work on trade and investment policy, concentrated in the E15 Initiative, is the acting director of the Global Alliance for Trade Facilitation and supports the Global Agenda Council on Trade & FDI.

Mr. Doherty holds a Master's in Aeronautical Engineering, Imperial College; a Master's in Structural Molecular Biology, University of London; an MBA, Collège des Ingénieurs; and an Executive Master's in Global Leadership, World Economic

Forum. He previously worked with IBM Business Dynamics; Energy Practice, Booz & Co.



William J. Drake

University of Zurich

William J. Drake is an International Fellow and Lecturer in the Media Change & Innovation Division of the Department of Communication and Media Research at the University of Zurich.

Previous work experience has included: Senior Associate at the Centre for International Governance at the Graduate Institute for International and Development Studies; President of Computer Professionals for Social Responsibility; Senior Associate and Director of the Project on the Information Revolution and World Politics at the Carnegie Endowment for International Peace; founding Associate Director of the Communication, Culture and Technology Program, Georgetown University; Assistant Professor of Communication at the University of California, San Diego; and adjunct professor at the School of Advanced International Studies and the Georgetown School of Business.

Drake's activities in the academic and practitioner environments have included: advisor to the World Economic Forum's System Initiative on Shaping the Future of Digital Economy and Society; core faculty member of the European and South schools on Internet governance; Affiliated Researcher at the Institute for Tele-Information, Columbia University; co-editor of the MIT Press book series, The Information Revolution and Global Politics; three terms as Chair of the Non-Commercial Users Constituency, seven terms on the Board of Directors of the European At Large Organization, two terms on the Nominating Committee, and two terms on the Council of the Generic Names Supporting Organization, all in the Internet Corporation for Assigned Names and Numbers (ICANN); member of the Multistakeholder Advisory Group of the UN's Internet Governance Forum; expert advisor to the high-level Panel on Global Internet Cooperation and Governance Mechanisms; member of the UN's Working Group on Internet Governance; member of the inaugural Coordination Committee of the NETmundial Initiative; member of the Coordination Committee of the 1Net initiative; member of the Group of High-Level Advisors of UN Global Alliance for ICT and Development; and Vice Chair and founding Steering Committee member of the Global Internet Governance Academic Network.

**Antony Taubman***World Trade Organization*

Antony Taubman has served as Director of the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization (WTO) since 2009, dealing with diverse legal and policy issues, policy analysis, technical assistance and multilateral cooperation, and dispute settlement.

This work has included extensive cooperation within the multilateral system on public health and access to medicines. Earlier, he was Director of the Global Intellectual Property Issues Division of the World Intellectual Property Organization (including the Traditional Knowledge Division and Life Sciences Program), covering programs on intellectual property and genetic resources, traditional knowledge and folklore, the life sciences, and related global issues including the environment, climate change, human rights, food security, bioethics and indigenous issues.

A former Australian diplomat and practising patent and trademark attorney, he has authored numerous publications on international intellectual property law and policy.

**Felipe Sandoval***ICTSD*

Mr. Sandoval is now ICTSD's Senior Advisor, Trade Law and Negotiations, having previously been a Lead Negotiator Trade in Services Agreement – TISA 2012-2017. In this capacity, he coordinated Chile's team on a variety of topics ranging from electronic commerce financial services, and telecommunications, to overall negotiation strategies.

Mr. Sandoval's additional experience includes: Counsellor. Permanent Mission of Chile to the World Trade Organization (WTO) 2011- 2016. In this role his portfolio scope covered trade remedies, trade & environment and trade in services. He has served at the WTO as Chairperson to the Committee on Specific Commitments, and the Working Party on GATS Rules.

Senior Legal Advisor. Ministry of Foreign Affairs of Chile. In this capacity, Mr. Sandoval served as a lead negotiator for the Chapter on Cross Border Trade in Services in the Trans Pacific Partnership Agreement (TPP), and the Dispute Settlement Section of the Chile- China Bilateral Investment Agreement. Additionally, he has served as a negotiator on the bilateral free trade agreements between Chile and Colombia, Ecuador, Peru, Australia, Japan, and the Pacific Four (New Zealand, Brunei Darussalam, Singapore).

Head of the Asia Pacific Economic Cooperation (APEC) Department. Responsible for the coordination of all Chile's actions under APEC's diverse subfora, and head of the Task Group behind the preparation of Ministerial level and Leader's meetings.

Mr. Sandoval holds a J.D. from the Catholic University of Chile, School of Law and an L.L.M. from the Washington University in St. Louis. Mr. Sandoval speaks Spanish, English and Portuguese.